

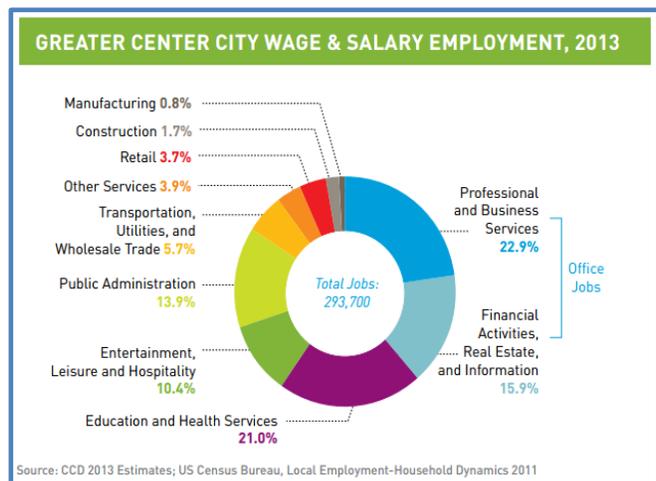
Local Employment Dynamics



Philadelphia's Center City District (CCD) and Central Development Corporation (CPDC) are business improvement districts that encompass 120 blocks and more than 4,500 individual properties in the Philadelphia, PA, that provide economic, security, cleaning, and promotional services to enhance the competitiveness and attractiveness of central Philadelphia. The district and surrounding area now ranks second only to Midtown Manhattan in size of population among U.S. downtowns and is home to the largest cluster of high-paying jobs in the region, with 40% requiring a bachelor's or postgraduate degree. Among the residents of the district, who have moved to be near these jobs, 57% have at least a bachelor's degree.

To determine statistics like these, the CCD and CPDC rely on LEHD data including the Quarterly Workforce Indicators and LEHD Origin-Destination Employment Statistics data (LODES) to understand the details of the area's workforce and economy in order to make and monitor the effectiveness of economic programs and policy initiatives. Specifically the unique data allows the CCD to analyze the district and surrounding areas in terms of industry sector, earnings, demographics, commuting patterns, and other useful characteristics and then monitor change over time. This and other publicly available local and federal data are major sources of critical information in the regular reporting of the State of the Center City and other research initiatives.

City Center Philadelphia Initiatives using LEHD data:



- Undertaking research and advocacy to encourage a more competitive municipal tax structure
- Partnering with the City of Philadelphia to retain downtown office tenants and help them expand as well as supporting start-ups, technology and creative economy firms
- Planning and designing a range of public space, transit and infrastructure improvements to link together the city's two largest employment nodes: Center City and University City
- Producing well-researched and graphically attractive reports on economic, demographic and development trends to encourage investment in Center City.

City Center Philadelphia
State of Center City Report 2015
LEHD Source Data

<http://www.centercityphila.org>
<http://www.centercityphila.org/docs/SOCC2015.pdf>
<http://lehd.ces.census.gov/data/#qwi>